MEMBERSHIP At Panmure Golf Club

Version 2024

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INTRODUCTION

We are very proud of the Club's history and rich heritage, where 17 gentleman came together to form Panmure Golf Club in May, 1845. The Club's name and logo come from the close connection with the Maule Ramsay family and to this day, the Rt. Hon. Earl of Dalhousie is the Club's Honorary President.

Games of golf have been won and lost over the links at Panmure for a very long time. In 1527, it was reported in the Registrum de Panmure that Sir Robert Maule "exerciset the gowf, and oftymes past to Barry lynkes, quan the wadsie was for drink"

We are one of the oldest golf clubs in the world and are one of the 24 clubs that originally helped purchase the Amateur Championship trophy, first played for in 1885. A copy of the R&A minute is on display in the Clubhouse, which states all of the Clubs involved.

The Panmure links has been recognised several times over the years with many significant competitions being staged at the course including national amateur tournaments as well as final qualifying for the Open Championship.

In recent years we have been honoured to host regional qualifying for the Open Championship, the R&A Girls Amateur Championship, final qualifying for the AIG Women's Open and the strokeplay qualifying for the R&A Boys Amateur Championship.

In 2019, we were delighted to win the best golf course, with green fee rates from £101 to £150 at the Scottish Golf tourism awards and to feature in the National Club Golfer top 100 courses for Great Britain and Ireland. Most recently we have been selected in the Today's Golfer top 100 links courses in Great Britain and Ireland.



CLUB VISION

Panmure Golf Club will be recognised globally as a premier Championship Club, a leader in providing the finest quality experience by ensuring that our facilities and services exceed the expectations of every member and guest.

We are committed to ensure all members and guests receive the finest experience in golf and hospitality and our core duty is to surpass the expectations of members and guests with quality customer service that leaves a lasting and memorable impression.

At the heart of the Club are our core values:

- Members first in everything we do
- We strive to enhance the Club wherever possible
- · Welcoming, friendly, relaxed and inclusive
- Open, transparent and accountable decision making
- Committed to a safe and healthy environment
- Promotes a staff culture of respect, trust, enthusiasm and commitment
- To maintain the grand traditions and heritage of the Club

As per the Club's business strategy, the overall target is to generate and maintain a 50/50 revenue split between membership subscriptions and green fees. This was achieved in 2022 and 2023 and we are focused on delivering a similar performance for 2024.

Over the next financial year, the short term objectives include:

- Refurbishment of the Clubhouse bar area
- Develop options for improvements to the practice area, buggy and trolley storage and gents locker room
- Resolve ongoing issues with boundary at eighth hole
- Finalise the Board policy and Course policy documents
- Consultation with membership on 2025-2029 Business Plan
- Further enhance the member experience at every opportunity
- Provide members with open and transparent communication

The key performance indicators for our long term growth include:

- Positive cash flow and generate cash reserves
- Membership retention = maintain the membership numbers at the current levels to protect the member experience
- Membership sales = build the waiting list numbers
- Member satisfaction = member surveys, distributed annually
- Customer experience = visitor feedback
- Golf Club awards and recognition (For example, top 100 courses, golf tourism awards)
- Employee retention = training and ongoing development
- Ongoing evaluation = mystery shopper initiative, target score 90%+

The Club has completed and continues to complete numerous forms of analysis as part of the business strategy planning process.



THE COURSE

The famous Old Tom Morris and James Braid designed links requires both strategy and skill whilst offering an enjoyable test for all levels.

The Club moved to our current site in Barry in 1899. The original layout was designed by Old Tom Morris and constructed by R. Duff of Edinburgh, who also built the New course at St Andrews and Muirfield. Many of the original holes remain.

The course combines the best elements of links and heathland, with tight fairways, challenging carries, undulating greens and sandhills forged by nature.

The touches of heather add a wonderful texture to the course and the moderately undulating hillocks add visual appeal as well as imparting their strategic influence.

Harry Vardon, Ted Rae, James Braid, Tommy Armour, Henry Cotton, Roberto de Vicenzo, Sandy Lyle and Padraig Harrington are just some of the past Open Champions to have competed in earnest over our links. Others like Gary Player, Nick Faldo and Dustin Johnston have visited and simply played for fun.

"If you could draw a picture of what links golf is you would not be far away with a sketch of Panmure" When will you return to Panmure? "I could happily play this course for the rest of my days" National Club Golfer review



PRACTICE FACILITIES

The practice facilities include an expansive driving range, measuring approximately 260 yards and it includes an all weather mat for full year access.

Members benefit from courtesy range balls.

The recently installed distance signs provide a number of targets and the hitting areas are clearly defined with Club crested range dividers.

Our chipping and bunker practice area is perfect for sharpening your short game skills and the revetted bunkers, will get you ready for the course.

On the opposite side of the clubhouse is the practice putting green, which benefits from almost identical speed to the course greens, just with slightly fewer slopes!

For members wishing to use their own golf balls, there is another practice area adjacent to the 18th fairway, which also includes another short game practice facility.

Head PGA Professional, Andrew Crerar and his team are delighted to pass on their vast knowledge of the game via individual or group coaching sessions. They can offer sessions covering all aspects of the game, including putting, chipping and bunker shots. All coaching sessions need to be booked in advance. Please contact the professional staff to arrange and they will be delighted to discuss your requirements.



THE GREAT HOGAN AT PANMURE

In 1953 Ben Hogan won his one and only Open Championship at Carnoustie Golf Links. This would be his final major victory and the only time he would ever visit Scotland. The man known as the 'Wee Ice Mon' by the Scots cemented his legendary reputation thanks to the help of Panmure Golf Club.

The great Hogan spent two weeks at Panmure, accompanied only by his caddy, Cecil Timms to acclimatise to the terrain of links golf and to acquaint himself with the smaller 1.62 inch British ball.

Ben Hogan was the only participant in the Open given the privilege of playing at Panmure Golf Club. Panmure, at that time, was an extremely private Club and Hogan was able to practise away from the prying eyes of the public and the press.

Hogan was an extremely quiet man and did not wish any fuss. He was offered the use of the lounge and dining room but declined, knowing that at that time the club professional was not allowed into the clubhouse and he did not wish to cause any offence. When practising at Barry he had his meals with the steward and his wife in the kitchen.

The Secretary, Alistair Lindsay Robertson, played a round with Hogan during which the American remarked that the sixth hole could be improved if there was a bunker to the front right of the green. This suggestion was duly followed and the hazard has been affectionately known as "Hogan's Bunker"

Hogan would never play in the Open again, but his legacy at Panmure remains! The sixth hole, a 414 yard par 4, stroke index 1, is named after the great man.

THE CLUBHOUSE



Our Clubhouse is one of the finest old golf buildings in Scotland. Its unique and atmospheric lounges are full of character and historic style.

Devotees of the history of golf will be interested to know of our origins, borne of the close trading relationship between Dundee and Calcutta in the halcyon days of the Jute Industry.

This exceptional building was modelled, both architecturally and spiritually on Royal Calcutta Golf Club.

The Clubhouse offers a varied range of dining options, with friendly and attentive staff presenting good food and wine to complete your round.

The uniquely charming lounges provide three different dress code options.

The 19th hole is the casual bar, perfect for a post round beverage, the Hogan

lounge is smart casual and the Dalhousie room requires jacket and tie.

The new terrace was opened in May 2022 and provides a great outdoor space to relax and unwind after your round.

The food and beverage services are operated daily and the team provide an excellent selection of wines, spirits and dining options.

Breakfast is served daily from 9.00am, with a fantastic selection of locally sourced produce.

The members' locker room dates from 1899 and provides a cosy, traditional atmosphere.

The toilet and shower facilities have recently been renovated.

SOCIAL EVENTS



In addition to the spectacular golf facilities, the Club offers a busy social calendar throughout the year.

Along with the Club competitions, this provides another great opportunity to meet other members and enjoy the fellowship of the Club.

The pinnacle of the year is the Captain's annual dinner, a black tie event with attendees enjoying an after dinner speaker and the presentation of the main trophies.

There are a number of mixed events, with the formal St Andrews dinner taking place at the end of November.

Finals day is scheduled for the first Sunday in September and all members are encouraged to support the finalists. A barbecue is enjoyed after play concludes.

Other social evenings include wine tastings, cabaret evenings, bridge nights and a full calendar of festive lunches.

The social lunches prior to the inter-club and senior matches are as important as the golf and again, offer an opportunity to build lifelong relationships with fellow members and guests to the Club.

There are a number of other competitions which combine golf with lunches / suppers etc which all members are invited to participate.



MEMBERSHIP

Members of all golfing standards are well served at Panmure Golf Club, with an extensive schedule of competitions including regular strokeplay and stableford events on Wednesdays and the weekends.

The highpoint of the golfing calendar are the Spring and Autumn meetings and the Club Championship. The Maclachlan medal, presented by the first Captain in 1845, is played for at the Spring meeting, with the best scratch winner having their name engraved on this coveted prize.

In addition there are opportunities to play in the numerous team matches played against other Clubs across Scotland.

The Summer knockout competitions provide another fantastic way to meet members with the individual, fourball and foursome options running throughout the season and culminating on finals day. The Ladies and Senior sections are very active and offer additional competition opportunities and social events.

Panmure currently has reciprocal tee time arrangements with a number of prestigious Clubs, including Glasgow Golf Club, Bruntsfield Links Golfing Society, Royal Burgess Golfing Society of Edinburgh, Pollok Golf Club and Dunbar Golf Club. In addition, we also have reciprocal arrangements with a number of well respected English, Irish and international partner Clubs.

Each Club offers their members the opportunity to play the other courses for a reduced fee.

We offer a number of different membership categories, which are detailed on page 7. In addition, there are numerous payment options including the option to spread the subscription over 10 months using the third party Fairway Credit scheme.



PROFESSIONAL SHOP

The hub of every great golf club, Head PGA Professional, Andrew Crerar and his team provide a fantastic selection of the latest golf equipment and a wide range of Club crested merchandise.

Andrew selects brands which are synonymous with the high quality our members and guests have become accustomed to, with Galvin Green, Footjoy, Mizuno, Callaway plus many more featuring in the shop.

Andrew and his team also pass on their vast knowledge of the game via individual and group coaching sessions. They can offer packages covering all aspects of the game, including putting, chipping and bunker shots.

Club fitting is provided using state of the art flight scope technology and the Mizuno DNA system. The professional team also offer demo clubs and can help source the right clubs and shafts for you.

The professional team also offer the option to hire pull or electric trollies along with ride on carts. Members benefit from reduced fees for cart hire.

When a new member joins the Club without any contacts, Andrew is delighted to make introductions to ensure a smooth integration. This can include general bounce games along with the medal competitions.

The knockout competitions are another great way to meet members and we have three drawn medals over the main season.

For further advice please visit the professional shop, they will be delighted to see you.

The integration of new members is extremely important to us and all new members receive a series of surveys, to ensure you are receiving the best service we can provide.

BECOME A MEMBER

Panmure accepts submissions for membership throughout the calendar / subscription year.

To commence the application process please submit a completed application form to the Club office. Membership application forms are available from the office or to download from the Club website.

At present, the majority of our membership categories have a waiting list. Please contact the office staff to ascertain the estimated waiting time for your chosen category.

For your information, country members are required to live a minimum of 50 miles from the clubhouse. Country members do not have access to the reciprocal arrangements and are not eligible to enter the Club championship or matchplay competitions.

The international membership is open to anyone living overseas who does not spend more than 90 days in the United Kingdom.

Student members must be attending a recognised University / College on a full time basis.

There are discounts provided for family members, with a spouse receiving a 10% reduction on their annual fees.

A and F class members can also join their children or grandchildren for free. Please contact the office staff to organise.

The entry fee payment can be spread over the subscription year.

For example, when joining in January, the entry fee can be spread over the remainder of the calendar year.

| CATEGORY | SUBSCRIPTION | ENTRY FEE |
|----------------------------|--------------|-----------|
| A1 - Full | £1255 | £502 |
| F1 - 6 Day | £1095 | £438 |
| B0 - 18 to 20 year old | £340 | £136 |
| B1 - 21 to 24 year old | £455 | £182 |
| B2 - 25 to 29 year old | £645 | £258 |
| B3 - 30 to 34 year old | £920 | £368 |
| C1 - Country | £565 | £226 |
| C2 - Armed Forces | £565 | - |
| 12 - International | £300 | - |
| K1 - Clubhouse non playing | £125 | - |
| X1 - Student | £275 | - |
| G1 - Junior (12 plus) | £50 | - |



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