MINUTES OF MANAGEMENT COMMITTEE MEETING HELD ON MONDAY 29th July 2019

Present

Captain: S Hanmer	Υ
President: I W Sherlock	Υ
Lady Capt.: C Bennett	Υ
Hon. Sec.: S Martin	Υ
Captain Elect: W Evans	Υ
Past Captain: C Sherlock	Υ
Comps & Handicaps: A Lambert	Υ
Hon. Treasurer: J Orchard	Υ
Greens: G White	Υ
Greens: M Wild	Υ
Opens:	Vacant
Junior Development: L Butterworth	Apologies
Social: J Hall	Apologies
House/Clubhouse Development: D Clarke	Apologies
Bar/Clubhouse Development: D Howles	Υ
Marketing: M Barlow	Υ
H&S: Dave Lewis	Apologies

Captain

 Captain welcomed all, thanked the President for an excellent President's Weekend and asked that all redouble efforts to circulate Reports a week ahead of future meetings in an effort to reduce the length of meetings.

Minutes of Meeting Wednesday 26th June 2019

Proposed by Wayne Evans and seconded by Darren Howles as a true and correct record. Signed by Captain.

Ladies Captain

- Report circulated.
- · Ladies Captain's Day was excellent
- Mixed Open was a great success. Next year we need to book the Function Room for dining golfers and liaise more effectively with Caterer.
- Ladies issues with 18th hole LC will take suggestions to Ladies Committee.

Secretary's Business for Committee Meeting: Monday 29th July 2019

Matters Arising from Minutes of 26th June 2019

- House photos to be re-framed and hung in clubhouse Steve Gilligan will liaise with House Sec.
- Issues with Saturday winter comps and handicap adjustments to be debated at comps/greens sub-committee at the end of the winter as usual

Secretary's Business Monday 29th July 2019

Membership:

- New Members: x G7, x G720, x G725, x G726, x G729, x G6, 1 x G623, G5, x 3-Day, 2 x PMG, 2 x Free Academy Juniors, x JB16+, 0 x LS, x Social, x Ladies Academy, x Ladies 2 Year Deal & 2 x Trial Membership
 - Trial membership Yellow Bags Tags with expiry date. 10 Trial members
 - 3-Day Red Bag Tags. 99 3-Day Members
 - PlayMoreGolf Green Bag Tags. We now have 69 PMG.
 - Rule 4.4 Defaulters: One CCJ registered and one Money Claim going to arbitration

Subscriptions 2019

All under control – for now!

Albatross Digital Marketing

- Generating lots of leads again now we are pushing 3M Trial Membership.
- Albatross Filtered leads coming through. Full review at end August

New Members Meeting

• Second one took place 31/5/19. Again a small but successful gathering. Part of our retention strategy.

Member Retention

- England Golf advice and support being followed. County Liaison Officer, Helen Searle, is pleased with progress so far.
- Next step is Members' Survey.
- Fairfield GC are offering Ladies two years membership for just £250. Latest from the rumour mill is we will lose some ladies.

Societies & Parties

• **Societies** for financial years to:

Sept	Sept	Sept	Sept	Sept	Sept	Sept	Sept
2012	2013	2014	2015	2016	2017	2018	2019
£14K	£17K	£15K	£17K	£14K+	£15.2K+	£14.1K+	£12.K

- Still working on transferring Societies from BRS to Club V1 for the moment 2019 figures are not quite up to date.
- Last July projected Society income was £15K+
- NW Seniors Tour Monday 1/7/19
- Bardsley Construction Golf Day Friday 5/7/19

Room Hires for financial years to:

| Sept |
|------|------|------|------|------|------|------|------|
| 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| 29 | 30 | 46 | 76 | 114 | 101 | 84 | 79 |

- 33 in BRS to 28/2/19 plus ClubV1.
- Total number of bookings by July last year was 82

Bar Sales Tracker Spread continues to reflect good progress.

Insurance

3-yearly property survey to be undertaken 2/8/19.

Complaints

- Pond explained/resolved
- Mixed Open great success brought with it a few issues which can be resolved easily

Disciplinary

 A defaulter attended a Society day – Hon Sec to advise Society organiser defaulter is not welcome

Water Abstraction Licence

Transfer completed.

Heads Meeting

- Meeting 26/6/19
- Car Park No response from TMBC re road-sweeper to clean car park
- Front Entrance Greens will trim the shrubbery as soon as time permits. That will expose tired-looking signs which need replacing. Marketing Sec is reviewing. Front Entrance needs a full overhaul.
- Flower Beds Odd-job boy will weed beds adjacent to practice putting green and in front of yard wall. He will also sweep/tidy-up around perimeter of car park
- Nearest the Pin Markers and Tape Measures Pro will purchase and charge a deposit of £10 to reduce/eliminate disappearance!

Engraving/Honours Boards

- Honours Boards done
- Finally, engraving completed!!

Society Organisers' Golf Day

- Set for Thursday 1st August 2019. 21 accepted invitations so far.
- Itinerary and tee times circulated.

Reciprocal Golf

- Free Reciprocal agreed with North Manchester GC
- Hon Sec has spoken with and written to Davyhulme Pk GC re setting up a reciprocal arrangement. Acknowledged 4/7/19.

Bequests

Suitable note circulated to members

Committee Trip

Friday 30th August at Withington GC

Willow Wood Charity Golf Day

• Friday 13/9/19. Meeting with WillowWwood reps again soon.

Memorial Bench for Colin Boyle

Agreed

Ride-On Buggy

Request to store one in Trolley Shed declined.

Wi-Fi Guest Network

• Now live – password is "hole19golf". Just a reminder.

Treasurer's Report

Management Accounts for 9 months to 30/6/19 circulated

- Figs show a surplus of £14K YTD v a deficit of £47K for same period last year
- Affiliation Fees up significantly due to increase in members

Marketing

- · Report circulated.
- Various improvements under consideration
- Will formulate plan for advertising any winter offers do we cap 7-Day membership?
- Proposal to increase green fees again deferred to annual Budget meeting.

Junior Development

- Report circulated
- Academy developing rapidly need help with coaching
- Open on 30/8/19 needs advertising

Social

- Report circulated
- President's Weekend went well.
- NYE acts booked
- Meeting soon re 2020 functions
- Drive, Chip & Putt idea to be developed

Health & Safety

- Report circulated.
- Pond Interim solution installed. Long term solutions under consideration.
- All incidents and near misses need to be reported to the pro who will add them to the Incident Log
- Play Matrix in course of development

Practice Field

Improvements look good

House

- · Report circulated.
- Redesign of balcony under consideration
- Function Room needs decorating
- Issue with Dryer in course of resolution
- Whilst not in the Budget, all agreed the drive will be resurfaced.

<u>Bar</u>

- Report circulated.
- Sales still going well
- Issues with stock to be resolved
- Stock of new Bar Cards to be obtained
- New cooler required for cellar

Greens

- Report circulated
- New Top-Dresser should arrive next week
- · Course has stood up well to weather and footfall

Competitions

Report circulated

Opens

• No Report.

Suggestion Book

• Greens Sec has responded to suggestions re the length of the grass to the left of the 16th and the etiquette re trolleys on tees and close to greens.

Next Meetings

• Full Committee: Wednesday 28th August 2019 at 7.30pm

Captain	Date
Proposed by:	
Seconded by:	