

**MINUTES OF MANAGEMENT COMMITTEE MEETING HELD ON
MONDAY 18th February 2019**

Present

Captain	S Hanmer	Y
President	I W Sherlock	Y
Lady Captain	C Bennett	Y
Honorary Secretary	S Martin	Y
Captain Elect	W Evans	Y
Past Captain	C Sherlock	Apologies
Comps & Handicaps	A Lambert	Y
Honorary Treasurer	J Orchard	Y
Greens	G White	Y
Greens	M Wild	Y
Open		Vacant
Junior Development	L Butterworth	Apologies
Social	J Hall	Y
House/Clubhouse Development	D Clarke	Y
Bar/Clubhouse Development	D Howles	Y
Marketing	M Barlow	Y
Health & Safety	Dave Lewis	Y

Captain

- Welcomed all and said our thoughts are with Steve Bowers and his family and friends.

Minutes of Meeting Monday 14th January 2019

Proposed by Martin Wild and seconded by Darren Howles as a true and correct record. Signed by Captain.

Ladies Captain

- **Report circulated.**
- Buddies allocated to all Ladies Academy members who will be invited to free group lessons
- Remaining photos in Store Room are men's. **House Secs** to review/reframe and hang

Secretary's Business for Committee Meeting: Monday 18th February 2019

Matters Arising from Minutes of AGM Thursday 29th November 2018

- Integration/welcoming of new members
 - Free tickets to Social Events/Structured Plan – **House/Bar/Social sub-committee will present proposal**
 - Half-hour draw slots for competitions – **Comps/Greens sub-committee will present proposal**
- Grids blocked on car par & drive – **Greens will sort**
- Pathways & Bunkers and de-compact fairways - **Greens will sort**

Matters Arising from Minutes of Monday 14th January 2019

- Need to formulate a **Vision, Strategy and 3-year** plan and focus on it at Committee Meetings. Discussed at Finance meeting – no volunteers.
- **Marketing Sec** to formulate a structured plan for retaining new members who joined H2 2018 – to be discussed at sub-committee
- Issues with Saturday winter **comps** and handicap adjustments to be debated at comps/greens **sub-committee** at the end of the winter as usual

Secretary's Business Monday 18th February 2019

Membership:

- New Members: x G7, x G721, x G726, x G729, x G6, x G628, x G5, **2 x 3-Day, 11 x PMG**, x Free Academy Juniors, x JB16+, 0 x LS, x Social, x Ladies Academy, x Ladies 2 Year Deal & x Trial Membership
- **Trial membership** – Yellow Bags Tags with expiry date.
- **3-Day** – Red Bag Tags.
- **103 3-Day Members**
- **PlayMoreGolf** – Green Bag Tags. We now have **45 PMG**.
- **Rule 4.4 Defaulters:**
 - 1 x Money Claim to be followed by CCJ
 - 1 x Money Claim to be instigated

Subscriptions 2018

- Report/details at meeting.

Subscriptions 2019

- All members paying by monthly Standing Order have been contacted at least twice to remind them that the only payment options going forward are upfront or Direct Debit.
- Invoices emailed/posted to members.

New Members Meeting

- The first of three or four to take place Friday 22/2/19. Part of our retention strategy.

Albatross Digital Marketing

- See Marketing Report. Good progress with current campaign.
- Meeting set up to discuss retention/59 Club 9am Wednesday 27/2/19

Societies & Parties

- **Societies** for financial years to:

Sept 2012	Sept 2013	Sept 2014	Sept 2015	Sept 2016	Sept 2017	Sept 2018	Sept 2019
£14K	£17K	£15K	£17K	£14K+	£15.2K+	£14.1K+	£10.K+
- Last February projected Society income was £10K+
- We are now offering a discount for payment in advance (no refunds).
- Bardsley Construction Golf Day confirmed

Sept 2012	Sept 2013	Sept 2014	Sept 2015	Sept 2016	Sept 2017	Sept 2018	Sept 2019
29	30	46	76	114	101	84	66

- 9 Christenings (9 confirmed)
- 4 Conferences (3 confirmed)
- 6 Funerals
- 40 Parties (33 confirmed)
- 7 Weddings (3 confirmed)
- Last February we had 74 parties booked for the year

GolfSafe

- Junior Development Officer (Lee Butterworth & Welfare Officer Justine Hadfield) booked on England Golf Seminar in Burnley 28/2/19

Complaints

- None yet since January meeting.

Disciplinary

- Resolved satisfactorily via President.

Water Abstraction Licence

- Licence to be transferred into Club name from that of a Trustee

Heads Meeting February 2019

- *Burglar Alarm activations* - written protocols required?
- *Fire Extinguishers in Shed* – to be serviced - competitive quotes in course
- Mess around shoe cleaner/pro shop/under balcony to be sorted asap
- General area of 1st tee will receive attention ahead of Captains' Drive-In, weather-permitting

Memorial for Jack Bintliff

- Progressing

County Foursomes

- Entry Forms submitted to County Office.

Engraving/Honours Boards

- Honours Boards done
- Engraver thwarted by bad weather and returning soon

Captain's Picnic

- Thanks to JJ Lewis for organising Howley Hall GC and Swans Coaches
- 17/5/19. Max 48. £60pp. Deposit Paid.
- Members circulated
- 15 players booked & paid and many more names on locker room list

Handbook 2019

- Delivery expected next few weeks.

England Golf Workshop

- Captain-Elect, Comp Sec & Hon Sec attended hot topics workshop at Harrogate GC on 7/2/19. Some good ideas in course of follow-up.
 - Know Your Club programme and annual surveys etc will be discussed at meeting with County Liaison Officer 12/3/19

Sponsorship

- ProGame are our tee sponsors. They have been working on adding value for their customers. Details to be circulated on receipt.

Rules of Golf 2019

- 100 books collected by members
- 100 more ordered

Wi-Fi Guest Network

- Now live – **password is “hole19golf”**. **Just a reminder.**

Treasurer’s Report

Report circulated

Liquidity

- Cash Book Summary circulated.
- Cash position is £16,876 O/D vs £29,190 O/D last February.
- Green fees and Bar sales are better than last February.

Monthly Management Figures

- Q1 figs to 31/12/18 circulated and discussed at Finance Meeting 31/1/19
- Jan 2019 P&L reflects a deficit of £1K and YTD surplus of £16K

Marketing

- **Report circulated.**
- **Hon Sec** will follow-up Albatross leads for now
- Banners in course of renewal
- Relevant posters in course inc. for Open Days

Junior Development

- **No Report**

War Veterans

- Dialogue continuing. Meeting soon.

Social

- **Report circulated**
- 14 tables sold for Sportsman’s Dinner with Paul Merson. Half have paid. Deadline for payment is 28/2/19

Health & Safety

- **No Report**
- Various signs erected on course to direct public
- Head green-keeper to attend suitable training course
- Players **must** give priority to green-keepers on the course if relevant holes are not to be closed

Grant Funding

- **Progressing.**

House

- **Report circulated.**
- Usual repairs
- Function Room to be painted in March

Bar

- **Report circulated.**
- Will meet Stocktake UK soon

Greens

- **Report circulated**
- New tees mower will arrive April
- Green-keepers revenge comp set for 20/4/19
- Spent £3640 in Jan and £3160 Feb to date
- YTD Budget is £22K v Actual Spend YTD £15.2K
- Focus is now on Lancashire Boys comp on Sunday 19/5/19
- Area around 1st tee to be pristine for start of season weather-permitting
- Cages to be removed from trees at 15th green
- **Ladies Captain** to establish colour/flowers in various locations

Competitions

- **Report circulated**
- Prestigious Colin Boyle Memorial Trophy to include the whole Club. Set for Tuesday 25/6/19. Fairfield GC to be invited.
- Joint Captain/ Ladies Captain Drive-In c1.30pm Sunday 31/3/19
- Saturday comps revert to 18 holes from 2/3/19
- Some debate on Visitor Green Fee prices - Comp Sec to gather competitor club info

Opens

- **No Report.**

Suggestion Book

- Ladies catering issue resolved.

Next Meetings

- **Full Committee: Monday 25th March 2019 at 7.30pm**