



Ashford Manor Golf Club.

Women in Golf Charter - Club Commitments & Achievements.

The club signed up to the Women in Golf Charter in July 2021.

The main purpose and benefit of the R&A/England Golf campaign being:-

1. To inspire more families to enjoy golf as a group leisure activity
2. To encourage more women and girls to play the game and join clubs
3. To achieve improved equal gender representation on committees and at Board level
4. To open up more opportunities for women to work within the industry

For AMGC the objective, together with the above, is to achieve a more inclusive culture and welcoming environment. To have a club that is attractive to the modern family unit delivering a more fulfilling and complete member experience.

In 2026, as part of the England Golf Strategy 2025-30, the Women in Golf Charter has been relaunched with a renewed focus towards inspiring clubs to continue to grow women and girls engagement at a club level.

Club achievements since sign up.

At the 5th year review, July 2026, the Club has seen;

1. The introduction of the TH Academy. Through the Academy Tony, our Director of Golf, has helped 66 women, 6 girls and 68 boys learn how to play golf. A tremendous achievement.
2. Our junior section has grown and is thriving. Current membership is 3 girls and 62 boys. Many thanks to our junior organisers together with our Professionals.
3. Our new women members being provided with a "Buddy" to welcome them to the club alongside holding the new member evenings.
4. Our monthly club competitions for men, women and juniors are held on the same weekend. Including the club championship for the men and women with the junior championship also becoming a 36 hole competition. The ladies Spring and Autumn meeting competition alternating each year so that one of them is held on the Sunday alongside the men's Spring or Autumn meeting competition.
5. The majority of women's monthly competitions and some of the men's competitions are now "Alternate Day", enabling greater participation.
6. The introduction, on a Thursday during the summer, of monthly 9 hole competitions for women.
7. More opportunities for mixed golf have been introduced. In addition to the mixed bank holiday competitions we now hold, each month at the weekend, monthly mixed competitions.
8. Additional women's honours boards are displayed in the clubhouse dinning area, 13 in total.

9. The introduction of a women's coffee morning event, showcasing our club to women golfers.

10. The reintroduction of adult and junior evenings during the summer months. Enabling the juniors to play alongside both men and women members.

11. In 2024 we held, a Junior and Adult competition event, juniors and adults playing in teams together. This competition has become an annual event.

12. In 2025 we held a Mixed Open promoting the club, the wonderful course and membership benefits.

Also, in 2025 and 2026 we undertook initiatives specifically to encourage women to join the club. These are continuing;

13. Holding a day when members could bring a female friend to play the course with them and have the opportunity to introduce them to the benefits of membership.

14. Having a golf taster session for women to come to the club, to have the opportunity to play the course and be provided with information about the benefits of membership and the opportunity for lessons.

15. Encouraging members to invite a partner, family member or friend to the club to experience golf.

16. These initiatives being supported by running, at the same time, the opportunity for women to take up a 3 month trial membership with the view to becoming full members.

In the coming year 2026/27.

17. We will be encouraging girls to join our junior section with the aim that they can enjoy and build upon the success that we have seen the boys achieve.

In addition to the golfing;

18. The club promotes and encourages woman to step forward and be voted onto our General Committee reflecting the desire to have equal gender representation within the club. Or to assist on a sub committee.

19. Photos of the General Committee and staff have been placed in the entrance lobby.

To support and back up all of this;

20. The club achieved the SafeGolf accreditation which is reviewed on an ongoing basis and the General Committee have approved an Equality Diversity and Inclusion Policy.

21. The club has achieved the England Golf "Respect in Golf"/#TogetherInGolf status.

It is great to see the club continuing to support the Women in Golf Charter and look forward to further progress and achievements.

Mary Dowsett.

AMGC Women in Golf Charter Champion.