



ENGLAND
GOLF

RESPECT
IN GOLF

County Update

MISSION STATEMENT

RESPECT
IN GOLF



England Golf passionately believes that golf belongs to everyone. All who play, and all who aspire to play, must have an equal opportunity to do so.

As the governing body for amateur golf in England, we accept that it is our responsibility to ensure everyone is treated fairly, in a safe environment, and feels a sense of belonging within our sport.

Through our Respect in Golf movement, we are committed to driving the message that there is **no place for discrimination in golf at any level of our game.**

The Respect in Golf movement is built upon OUR four strategic pillars: **Lead, Energise & Support, Deliver, and Inspire.**

A Better Understanding: Offering clarity on key definitions relating to equality, diversity, inclusion, safeguarding, and SafeGolf, establishing a shared language for change

A Safe Environment for All: Demonstrating England Golf's steadfast commitment to safety and introducing the SafeGolf accreditation process

Everyone is Welcome: Unveiling the comprehensive Equality, Diversity, and Inclusion (ED&I) Framework and offering insights into strategic measures being undertaken to diversify participant demographics

That's Not Right: Providing clear guidance on reporting any issues at affiliated clubs or facilities, assuring members that their concerns will be addressed promptly and effectively

What We Do / Leading by Example: Showcasing England Golf's current initiatives and future commitments to developing a more inclusive golfing community

MESSAGE FROM JEREMY TOMLINSON

RESPECT
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https://www.youtube.com/watch?v=IXTFk5rQr_Y

SHOW YOUR COMMITMENT

RESPECT
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Be part of the biggest movement in golf by joining the Respect in Golf movement and be a champion for inclusion and diversity. We are asking all affiliated clubs and counties to take these three key steps:

1

**Obtain our Safeguarding
& ED&I Policy &
Disciplinary procedure
(Mandatory):**

As certified by EG, as per
the terms of your
affiliation

2

Promote the Movement:
We need your support to
raise awareness about
Respect in Golf within your
organisation and among
your stakeholders.

3

**Proudly Display the
Official Logo:**

Once certified, include on
your website, social media
profiles and all relevant
promotional materials.

Regional Managers and Club Support Officers are leading with
Clubs and Counties with regards to implementing the three
mandatory terms- please reach out to them for further insight on
your region



SPEAKING WITH FACTS...

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England Golf recently conducted a massive ED&I survey in golf, and we have received an overwhelming response of **over 22,000!**

To ensure a comprehensive analysis of this data, we have connected with a sports research and insights and market intelligence company. Their expertise will help us uncover valuable insights and identify the necessary steps towards creating a more inclusive golfing community.

Please find some initial findings from this groundbreaking survey.



LAUNCH VIDEO

RESPECT
IN GOLF



**England Golf passionately believes that golf belongs to everyone.
All who play. And all who aspire to play.
There is no place in golf for any form of discrimination.
Respect in Golf embodies that belief.
This is our call to action.**

0:03 / 1:01



<https://youtu.be/d7laSz80yB0>

COMING TOGETHER

**RESPECT
IN GOLF**



Signing a Pledge:

Stakeholders will be invited to sign the pledge showing their commitment to upholding the values of respect in golf.

Promote the Movement:

Asked to raise awareness about Respect in Golf within their organisation and stakeholders.

Proudly Display the Official Logo:

Include the logo on their website, social media profiles and all relevant promotional materials.



Respect in Golf – Pledge

As the governing body for amateur golf in England, we understand the importance of promoting inclusion and diversity within our sport. We passionately believe that golf belongs to everyone, and all who aspire to play must have equal opportunity to do so.

Mission Statement: We passionately believes that golf belongs to everyone. All who play, and all who aspire to play, must have an equal opportunity to do so. As the [Organisation Name], we accept that it is our responsibility to ensure everyone is treated fairly, in a safe environment, and feels a sense of belonging within our sport. Through the Respect in Golf campaign, we are committed to driving the message that there is no place for discrimination in Golf at any level of our game.

We would like to extend an invitation to all golf clubs and counties, to join us in supporting and enforcing the Respect in Golf campaign from your perspective. By committing to our mission statement, you will help us raise awareness of the importance of inclusion and diversity within the golfing community.

Please indicate your commitment by completing the following signature on behalf of your organisation. By doing so, you will be joining us in our efforts to promote a welcoming and inclusive environment for all golfers.

[Signature]

[Name]

[Title]

[Organisation Name]

Additionally, please tick the boxes below if you would like to receive:

- ☐ Logo lockups for all digital assets.
- ☐ Respect in Golf badges.

NEXT STEPS



Friday 4 August

- Present to Counties about Respect in Golf and provide plan of action
- Provide a copy of the presentation for Counties to share with their golf clubs

WC 7 August

- Encourage all Counties to share the presentation with their golf clubs before the public launch

Friday 11 August

- Include information about Respect in Golf in the members newsletter
- Include information about Respect in Golf in the club and county newsletter

Monday 14 August

- Launch Respect in Golf to the press and public

Wednesday 16 August

- Feature Respect in Golf in the club and county newsletter

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<https://youtu.be/P-cQH3nRtqI>



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Thank you