



Club Systems – New HowDidIDo App

Why have you developed a new HowDidIDo and combined it with the Members Hub?

For many years now, clubs have been feeding back to us that having 2 apps was confusing and inconvenient. We have also been very aware that both HowDidIDo and the Members Hub were getting tired, dated and experiencing more performance issues. A big issue was that the building blocks that both of our apps were built on were restrictive for further development. We want to provide our clubs and their members with the best possible interface to allow you to interact with your club. Finally, a number of clubs have been complaining about the advertising in HowDidIDo for years. HowDidIDo is funded, primarily, through advertising. The new platform also allows us to tailor advertisements to the needs of clubs/users.

All of these factors, amongst others, have led us to re-building the brand new HowDidIDo from the ground up. This is not just a “lick of paint”, this is a whole new app and we are really proud of what has been developed and we hope you share our enthusiasm when you get the new platform in your hands.

Will I need to download a new app?

Yes, the new app is actually available to download now, but you won't be able to link to your club until the official launch date.

When is the official launch date?

The launch date is currently set as **Monday 12th January.**

You have mentioned there is a charge involved, what is the cost?

There are options for Club members to pay for versions of the app both with and without ads, or the final option is that the club can pre-purchase the app for all of the members. This will give the members the ad-free version of the app for free.

Royal Cromer Golf Club has opted to pre-purchase the app, and therefore there is no additional charge to Club members.

I am a member of multiple clubs, will I have to pay for each of them?

Royal Cromer's pre-purchase of the app will only cover you for here, so you would have to pay for any club that you are a member of that hasn't pre-purchased the app.

