

We are delighted that Strawberry Hill Golf Club has been recognised as a registered signatory of the 'Women in Golf Charter' by England Golf and the R&A.

The adoption of the 'Women in Golf Charter' requires national federations, golf clubs and other golf bodies to build on and develop initiatives which will focus on encouraging more women and girls to play golf and stay within the sport as members of clubs, while also empowering women to enjoy successful careers working within the golf industry.

The charter is designed to develop a more inclusive culture within golf, to encourage increased participation from women and girls and to allow them to reach their full potential as golfers or working in the golf industry.

Strawberry Hill Golf Club has a strong women's section. Consequently, we are well placed to welcome more women and girls to the Club and we shall provide 'golfing buddies' to help at every step of the way, whether it be a beginner, or a new member coming back to golf after a break.

Sarah Gatehouse, Women in Golf Charter Champion

August 2021





Our Charter Commitments in 2021 are as follows:-

- 1. Deliver two initiatives annually targeting women/girls and families that are aligned with key England Golf campaigns.
- 2. Formally promote inclusion into the wider community via the Club website, social media accounts and local community groups.
- 3. Develop a referral programme that feeds into the membership pathway for women/girls to progress within the Club.
- 4. Having designated champions/mentors within the Club who can assist and support new participants and members.
- 5. To achieve and maintain 30% female representation on our Board of Directors by actively promoting these positions linked to appropriate role descriptors that are not gender specific.
- 6. Appoint a designated Charter Champion within the Club who can assist with the promotion and reporting of the charter.