

## Craddockstown Golf Club's Sponsorship Program





## Sponsoring our Club can be beneficial in many ways, such as,

1. **Increased visibility:** Sponsoring our club can help increase your businesses visibility and exposure to a wider audience. In addition, we will consider part sponsorship from those interested, but not involved in businesses.
2. **Networking opportunities:** Our club often host events that provide opportunities for networking with other businesses and individuals.
3. **Brand recognition:** Sponsoring our club can help increase brand recognition and awareness among potential customers.
4. **Community involvement:** Sponsoring our club can help demonstrate your commitment to our local community here in Naas & Kildare.
5. **Club Longevity** – Your Sponsorship will allow us the ability to maintain and progress our club.



**“Putt” your business at the forefront of  
Craddocktown’s Golf Club Sponsorship Program**

Note: We have a tailored Sponsorship Program to meet all business & individual needs, please refer to following Sponsorship Menu for more details

## Craddockstown Golf Club, Sponsorship Menu Offering

Description	Price	Return on Investment
<b>Tee Box Sponsorship (Ladies and Mens Tee Boxes)</b> <b>Note: One exclusive Sponsor per Hole.</b>	€600 for one-year, multiyear options available, contact the marketing team for more details. Note: New Tee Box signage designs are proposed, refer to next page for details...	On average *40,000 Golfers play Craddockstown GC per year including Members, (Men, Women and Juniors), Visitors, Societies & Interclub Competitors. In addition, Tee Box Sponsors will be offered 2 free lines in an Open Competition of their choice per annum.
<b>Competitions Sponsorship including:-</b> Open Week – Weekend – Sat. or Sun. Sole Sponsor Open Week - Weekday Competition, Sole Sponsor Ladies & or Gents Monthly Medal (6 Each) Wednesday Open 18 Hole - Annual Sponsorship Ladies Monthly Tuesday Open	€2,500 €1,000 or €500 for Part Sponsor €300 €2,500 per annum or €400 per month €300	All Competition Sponsors may display their promotional material in the Clubhouse and/or near the 1st tee and at the exit from the 18th hole during their Competition day. Competition Sponsors will be offered a free line during their Competition day. All sponsored competitions will be promoted on club Website / Social Media.
<b>Club Scorecard</b>	€2,500 for one year	Approximately *35,000 Scorecards are printed each year, business details can be included. <i>*(Team or Inter Club Competitions typically only use 1 card each).</i>
<b>Team Sponsorship</b>	€150 Per Team	Craddockstown GC will enter 11 inter club competitions in 2024. Team Sponsors will be offered 2 free lines during an agreed competition & playing date per annum. Note: Craddockstown GC logo's etc. to be worn when representing the club as normal.
<b>Clubhouse Dining room Chairs (re-upholster)</b>	One off @ €130 per chair	70 Chairs re-furbered for members/visitors alike

### ALL Corporate / Business Sponsors will be:

1. Highlighted on the Club Website & Social Media where applicable.
2. Invited to participate in Club Enterprise Week in September to exhibit and promote their Business to members and visitors on day(s) of their choice.
3. For Team Sponsorship, Businesses may be able to display their promotional material for home matches once agreed with the Team Manager.



## Craddockstown Golf Club, Sample New Tee Box Sign Designs



Proposed Mens New Tee Box Designs –  
courtesy of Paul Dunne

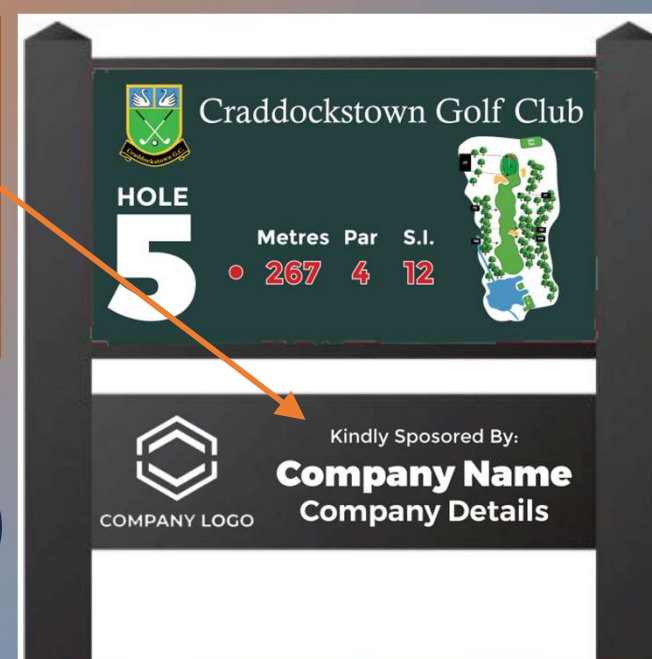


Potential Business  
Details here  
example,

Typical company display size -  
Mens 80cm wide x 25cm high,  
Ladies 53cm wide x 25cm high

Note: In addition,  
your Sponsorship will  
enable new planting  
and colour around  
the course

Proposed Ladies New Tee Box Designs –  
courtesy of Paul Dunne



If interested in supporting Craddockstown Golf Club 2024 Sponsorship Program or to find out more, then please contact any of the Clubs Marketing Committee listed below,

Name	Mobile:	Marketing Team E-mail
Noreen Hyde	086 2390277	<a href="mailto:marketing@craddockstown.com">marketing@craddockstown.com</a>
Margaret O' Gorman	087 2583894	
Stephen Quinn	087 2508864	